

YOUR BRAND UNMISSABLE IN LAGUNA

Three LED screens across the facades of Luxury Property Hub – in a location every driver and pedestrian has to pass.

More than a screen. A digital storefront backed by the Luxury Property Hub team.

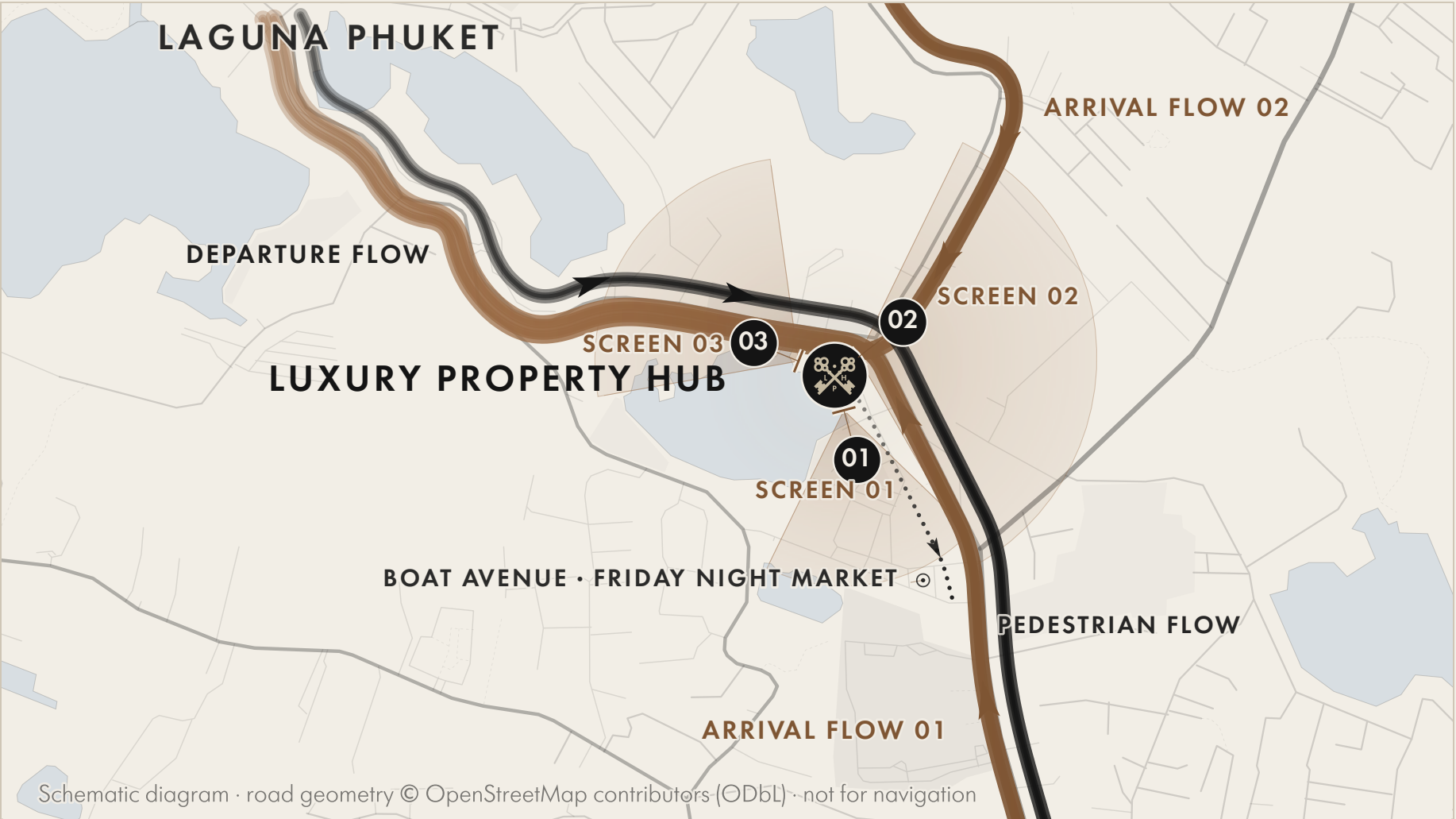


AT THE HEART OF BANG TAO
AT THE GATEWAY TO LAGUNA PHUKET

EVERY KEY ROUTE INTO AND
OUT OF LAGUNA PASSES THIS
POINT.

The area’s key driving and walking routes cross right here. Your brand meets the audience on the way into Laguna – and comes back into view on the way out.

ARRIVAL	Two roads into Laguna · Screen 02
DEPARTURE	The main flow out of Laguna · Screen 03
PEDESTRIANS	Boat Avenue · Friday Market · Screen 01



FRIDAY MARKET: PEOPLE DON'T JUST PASS BY.
THEY STOP AND STAY.

Every Friday, all year round, tourists and local residents gather in front of LPH. From November to April the LPH team adds its own programme to the market: a DJ and live music on the street, welcome drinks and invitations into the Sales Gallery. Not a two-second drive past an ad – long, unhurried contact with your brand.



THREE FACADES.
ONE BUILDING. EVERY KEY ROUTE COVERED.

6,000 nits
BUILT FOR FULL-SUN VISIBILITY



SCREEN 01
2.5 × 2.5 m 6.25 m²
Pedestrian flow and Friday Market



SCREEN 02
3.25 × 2.25 m 7.31 m²
Both arrival flows into Laguna



SCREEN 03
3.60 × 3.00 m 10.80 m²
The main departure flow
AVAILABLE IN SEPTEMBER 2026

MOTION GETS NOTICED.

Professional outdoor LED screens keep video creative visible in full sunlight and after dark.



AN EXTRA NIGHT-TIME FORMAT — ROAD PROJECTION
18:00–00:00

A branded projection onto the pedestrian crossing right in front of LPH: people literally walk through the image, and drivers see it exactly where the traffic slows down.

 SALES GALLERY

NOT JUST A SCREEN.
A STOREFRONT WITH A REAL SALES
TEAM BEHIND IT.

Behind the facade is the LPH Sales Gallery — a real space where the Luxury Property Hub team advises property buyers and introduces clients to LPH partners.

SAW IT → WALKED INTO LPH → GOT ADVICE OR A
RECOMMENDATION → BOOKED, ORDERED OR BOUGHT

FOR DEVELOPERS

Project presentation, consultation, unit selection and a route to reservation or purchase.

FOR COMMERCIAL PARTNERS

An LPH recommendation, direct client contact, a booking or an order.



EVERY FIVE MINUTES

Current rotation — 12 plays per hour · 08:00–00:00 daily

up to **5,760***

creative plays per month
on one screen

up to **17,280***

creative plays per month
across the three-screen network

THE CONTRACT GUARANTEES THE MINIMUM.
CURRENT ROTATION DELIVERS MORE.

* Contractual minimum — 8 plays per hour: 3,840 plays per month on one screen and 11,520 across the three-screen network. Basis: 16 hours daily, 30 days.

MEDIA FORMATS & MONTHLY RATES

The core LPH Media product is the three-screen network.

BUSINESS

Three-screen network

15 sec

1 month	150,000 THB / month
6 months	125,000 THB / month
12 months	100,000 THB / month

PREMIUM

Three-screen network · one 30-second creative or two 15-second creatives

30 sec

1 month	250,000 THB / month
6 months	200,000 THB / month
12 months	180,000 THB / month

SINGLE SCREEN

15 sec **60,000**

30 sec **90,000** THB / month

Subject to availability. One flat rate regardless of term.

ROAD PROJECTION

50,000 THB / month

18:00–00:00

LPH BRAND EVENT · FRIDAY MARKET

300,000 THB / event

A one-evening transformation of the LPH Sales Gallery and the space in front of it into the partner’s brand during Friday Market.

PRIVATE EVENT AT LPH

Bespoke

A project or brand presentation, an investment talk, a meeting with agents, partners, clients or invited guests.



LONG-TERM PARTNERSHIP GOES FAR BEYOND A BETTER RATE.

Six- and twelve-month partners lock in their rate — and gain constant brand presence, priority support and extra points of contact inside the Luxury Property Hub ecosystem.

01 RATE LOCKED

The placement rate does not change for the agreed term.

03 UNLIMITED CREATIVE UPDATES

Ready-made creatives can be replaced as often as needed throughout the term.

PRESENCE IN THE SALES GALLERY — agreed partner materials are displayed inside the LPH Sales Gallery.

6 MONTHS

Sustained brand presence at a package rate.

An annual contract is no longer just media buying — it is a standing brand presence inside the Luxury Property Hub ecosystem.

PREMIUM • 12 MONTHS • AN LPH BRAND EVENT AT FRIDAY MARKET, WORTH 300,000 THB — INCLUDED.

For suitable commercial partners, integration into LPH Concierge may be agreed; for selected commercial partners — category exclusivity. Its scope, term and conditions are defined individually.

02 A TEAM THAT KNOWS YOUR PRODUCT

After a briefing, the LPH team knows your product, its key advantages, services and current offers.

04 PRIORITY SUPPORT

Package partners receive direct access to the LPH team and priority coordination of creative updates, activations and additional integrations.

PROOF OF PLACEMENT — the partner receives photo and video confirmations of placement.

12 MONTHS

Year-round LPH partnership: the best monthly rate and priority renewal.



 SALES GALLERY

MORE THAN MEDIA. YOUR PROJECT BECOMES AN LPH SALES PRIORITY.

For developers on package terms, LPH Media combines outdoor advertising with the Luxury Property Hub sales system: listings, consultants, the Sales Gallery, in-house screens and the agent community.

PRIORITY SALES PLACEMENT

The project joins the LPH portfolio and receives priority placement in listings and in recommendations to suitable buyers.

12 IN-HOUSE LPH SCREENS

The project's listings join the rotation on the internal screen network of the LPH Sales Gallery.

THE AGENT COMMUNITY

Luxury Property Hub works with most agencies in the market and acts as a project distributor for the professional agent community.



THE LPH TEAM KNOWS YOUR PROJECT

After a briefing, the LPH team knows the project's concept, strengths and current offers – and can take a client from first consultation to selection, viewing and reservation.

PHYSICAL PRESENCE IN THE SALES GALLERY

Agreed project materials and scale models can be displayed inside the Sales Gallery and presented to the outdoor flow during Friday Market.

EXCLUSIVE MASTER AGENT EXPERIENCE

Luxury Property Hub has hands-on experience as the exclusive master agent for the Gold Chariot villa projects. Extended formats of cooperation can be discussed individually.



YOUR BRAND ISN'T JUST SEEN.
IT'S RECOMMENDED.

LPH Concierge Recommended is an endorsement mark for selected, approved commercial partners of Luxury Property Hub. It turns a standard media placement into a recommendation from the LPH brand.

ADVERTISING WITH THE LPH RECOMMENDATION MARK

The LPH CONCIERGE RECOMMENDED mark can be integrated directly into the partner's creative on the LPH Media screens and run as a dedicated recommendation strand.

RECOMMENDED PARTNER DIRECTORY

The partner can be featured on the LPH website, in LPH social media, in the printed directory, inside the LPH Sales Gallery and in Concierge materials and recommendations.

PRESENCE INSIDE THE SALES GALLERY

A directory, partner materials or a dedicated Concierge zone or desk inside the sales gallery.

The mark is granted to selected, approved partners only and is used in LPH and partner materials by mutual agreement.

THE ENDORSEMENT MARK



LPH CONCIERGE CARD



A seasonal privileges programme planned with selected recommended partners.

ART OF EVENTS — LUXURY PROPERTY HUB’S STRATEGIC PARTNER FOR CONCERTS AND PREMIUM EVENTS

MORE THAN SPONSORSHIP. YOUR BRAND STAYS PRESENT BEFORE, DURING AND AFTER THE SHOW.

Together we combine concert production, a large-scale media campaign, the LPH Media network, the Sales Gallery and direct contact with the audience.

Mumiy Troll, DDT and Linda are legendary names – and the high-season concerts will be a magnet for Phuket’s premium Russian-speaking audience.



BEFORE THE SHOW

- The media campaign starts in September and builds towards the concerts
- LPH Media screens and a wide billboard network
- Digital, PR and social media
- Invitations, tickets and VIP envelopes
- Tickets are sold and collected at the LPH Sales Gallery – visitors meet the partner’s brand
- A partner offer or materials can go into every VIP envelope
- The back of the ticket can carry an ad, a privilege or a special booking offer

DURING THE SHOW

- Presence in the official event materials
- The venue’s LED screens
- Your own activation in the welcome zone
- The Luxury Property Hub stand at every concert can promote a specific partner or project
- Brand gifts on the seats – guests take them home
- Direct contact with guests and the VIP audience

AFTER THE SHOW

- An afterparty at Luxury Property Hub follows every concert
- The conversation continues in the Sales Gallery
- A professional photo, video and PR package for the partner

TWO OF THE THREE CONCERTS TAKE PLACE IN LAGUNA PHUKET.

For a developer – a chance to place a brand inside spaces where advertising by other development projects is normally unavailable.

A BESPOKE EVENT BUILT AROUND YOUR BRAND

Art of Events can create a standalone concert, corporate, private or gala event for the partner’s objectives – with leading artists, stars and bloggers. Format and terms are defined individually.



LUXURY PROPERTY HUB



ART OF EVENTS
ENTERTAINMENT



MEDIA

10 / 11

PHUKET CONCERT SEASON 2027

Extend your LPH partnership to the stage of Phuket's headline events.



MUMIY TROLL

6 January 2027

ACES · Angsana Laguna Phuket
Celebrity Gala Dinner · 500
guests



DDT

13 January 2027

Lotus Arena · Phuket
Headline Arena Concert · up to
4,000 guests · 500 VIP



LINDA

20 January 2027

RAVA Beach Club · Laguna Phuket
Beachfront Gala · up to 500
guests

ART OF EVENTS COMMERCIAL TERMS

DDT General Partner	2,500,000 THB
MUMIY TROLL General Partner	1,500,000 THB
LINDA General Partner	1,000,000 THB
FULL THREE-CONCERT PARTNERSHIP	4,000,000 THB
EXCLUSIVE BRANDED CONCERT	from 1,500,000 THB

BRAND INTEGRATION Tickets · VIP invitations · venue visibility · branded activations · PR · social content · Luxury Property Hub integration

CLAIM THE SPACE NO ONE CAN MISS.

We will check availability, recommend the right package and prepare a proposal around your brand objectives.

EMAIL

info@lph.global

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SALES GALLERY

Luxury Property Hub Sales Gallery

Boat Avenue • Bang Tao

Laguna Phuket • Thailand

[OPEN IN GOOGLE MAPS](#)

INTERESTED IN THE PHUKET 2027 CONCERT SEASON?

Request the full programme, integration options and commercial terms.



SALES GALLERY



LUXURY PROPERTY HUB

